

Reporting-to-Activation Readiness Worksheet

Domain Methods

WHAT THIS WORKSHEET IS FOR

Use this sheet to test one report, score, segment, or alert before it becomes a live workflow. The goal is to find the first layer that is still too weak for operational action.

1. NAME THE OUTPUT IN SCOPE

- Report, score, segment, or alert: _____
- Meeting or workflow it is supposed to improve: _____
- Downstream system it would land in: _____
- What breaks if the output is wrong for two weeks: _____

2. CHECK TRUSTED REPORTING INPUTS

- Which sources, joins, or freshness issues still need caveats? _____
- What part of the number still depends on cleanup or memory? _____

3. CHECK GOVERNED DEFINITIONS

- Which definition could still drift under pressure? _____
- Would adjacent teams explain this output the same way today? _____

4. CHECK OWNER AND THRESHOLD CLARITY

- Who owns the metric or score itself? _____
- What threshold or condition should change action? _____
- Who can override the result? _____

5. CHECK DESTINATION AND WORKFLOW DESIGN

- What exact action should the receiving team take? _____
- Does the destination support that action cleanly? _____

- Is this one clear signal or another field dump? _____

6. CHECK EXCEPTION AND AUDIT CONTROLS

- What should stay manual for now? _____

- What should stay rules-based instead of getting smarter? _____

- What pauses the workflow? _____

- Who reviews the weird cases? _____

7. MARK THE FIRST FAILING LAYER

- Inputs weak: yes / no

- Definitions unstable: yes / no

- Owner or threshold fuzzy: yes / no

- Destination design weak: yes / no

- Exception path missing: yes / no

- First fix to make this week: _____

NEXT STEPS

- Use Data Foundation when the first failing layer is inputs, definitions, or warehouse trust.

- Use Data Activation when the lower layers are solid and the real work is workflow design and implementation.