

Managed Run + Measure QBR Cadence Checklist

Use this after a diagnostic or build when the team needs optional month-to-month operating support without turning Domain Methods into a front-door retainer.

1. Name the run decision

Decision this cadence must support: spend move / AI-answer trust / metric certification / model lift / workflow handoff / board-ready readout.

Named owner on the client side: _____ Domain Methods owner: _____

2. Pick the evidence rhythm

Weekly: anomalies, broken handoffs, source issues, urgent model exceptions, metric drift.

Monthly: certified metric changes, budget or activation readouts, workflow adoption, lift-test status.

Quarterly: what changed, what proved out, what still needs a caveat, and which build/run decision is next.

3. Decide what Domain Methods actually runs

Monitoring: data freshness, definition drift, source failures, tracking breaks, model exceptions. Yes / No

Measurement: holdout readouts, attribution caveats, causal-proof notes, board-ready confidence labels. Yes / No

Governance: definition updates, owner routing, metric-certification notes, change logs. Yes / No

Workflow support: score thresholds, suppression rules, AI-assistance review, handoff QA. Yes / No

4. Keep the no-lock-in rule honest

Run + Measure starts only after the buyer has seen a concrete diagnostic/build outcome. It is optional, month-to-month, and reviewed at each QBR.

Cancel/continue decision date: _____ Renewal signal: evidence useful / cadence useful / too early / not needed.

5. QBR agenda

A. What decision did the work help this quarter?

B. Which metric, model, or workflow became more trusted?

C. Which caveat still travels with the number or AI answer?

D. What should stop, stay monitored, or become the next build?

Domain Methods next step

If the QBR exposes source or definition debt, route to Data Foundation or Three Teams.

If the workflow is ready to act, route to Data Activation or Managed Run + Measure.