AI Traffic and LLM Visibility Quick Check

Use this as a free, no-percent-promised check for whether AI search and assistant surfaces are sending useful signals worth measuring more seriously.

1. Define the question before counting traffic

Buyer question to check: _____

Relevant service path: AI-Ready Data Diagnostic / Data Foundation / Revenue Analytics / Data Activation / other: _____

2. Check visible AI/LLM evidence

Search the brand + problem phrase in ChatGPT, Perplexity, Gemini, and Google AI features where available. Record whether Domain Methods appears, is cited, or is absent.

Prompt/result notes: _____

Do not turn one prompt into a ranking claim. Treat it as directional evidence only.

3. Check analytics signals

Look for referral/source patterns: chatgpt.com, perplexity.ai, gemini.google.com, copilot, and other assistant/search surfaces.

Sessions or leads observed: _____ Landing pages involved: _____

Known limitations: missing referrers, app/browser privacy, dark social, copy/paste visits, and tiny sample sizes.

4. Separate visibility from readiness

Visibility question: Are AI/search surfaces naming or citing the right Domain Methods page? Yes / No / Too thin

Readiness question: Would the cited page answer with certified marketing, ad, product, or revenue definitions? Yes / No / Needs audit

Conversion question: Is there a next step for this buyer intent? Diagnostic / service page / worksheet / contact / missing

5. Decide the next action

No signal yet: improve answer-first page copy and internal routes before treating this as a channel.

Signal but wrong page: tighten entity, FAQ, title, and service routing for the existing page.

Signal plus qualified intent: instrument the path, compare to assisted pipeline, and consider an AI-Ready Data Diagnostic.

Domain Methods next step

This quick check is complimentary inside an engagement or QBR. If AI answers rely on untrusted metrics, start with the AI-Ready Data Diagnostic before promising growth from AI traffic.